

SEAFRONT MINI MARKET 18 WESTOVER ROAD BOURNEMOUTH BH1 2BY

## NEW PREMISES LICENCE APPLICATION

## REPRESENTATIONS

	NAME AND ADDRESS	REPRESENTATION
1	YMCA - Bournemouth 56 Westover Road Bournemouth BH1 2BS	<p>Dear Sarah / licensing,</p> <p>I would like to post an objection to this application (link below). This is in line with all other applications for alcohol licenses on Westover Road, of which some recent granted licenses have damaged our service, harm our residents, and reduced community safety, increasing our security costs.</p> <p><a href="https://www.bpcouncil.gov.uk/Assets/Business/Public-Notices/Seafront-Mini-Market-New-Premises-Licence-Application-Bournemouth-Central.pdf">https://www.bpcouncil.gov.uk/Assets/Business/Public-Notices/Seafront-Mini-Market-New-Premises-Licence-Application-Bournemouth-Central.pdf</a></p> <p>It is mine and the YMCA's position that continued cheap alcohol sales on Westover Road represent a health and safety and safeguarding failure for our vulnerable residents and this is unarguably damaging to our service.</p> <p>Our concerns are as follows:</p> <p>Residents housed at the YMCA 55-56 Westover Road will be at an increasing safeguarding risk with the opening of an additional licensed premises on Westover Road and that will contribute to an increase in drinking culture in the street, youth disorder and antisocial behaviour in the local area. This sort of premises is putting harmful substances on the doorstep of those who are trying to avoid them in order to turn their lives around.</p> <ul style="list-style-type: none"> <li>• I am concerned that the area which is trying to regenerate itself and return to a much more family friendly and tourist attractive destination will be damaged by such a premises.</li> <li>• I am concerned that it will contribute to increase antisocial behaviour adding to the decline in the quality of retail and footfall in the area.</li> <li>• I am concerned that the antisocial behaviour that will result in lower trade in our gym, problems attracting staff and the decline in our ability to rehabilitate people who have life controlling problems.</li> <li>• I am concerned the increase in accessibility for cheap alcohol in the area will accelerate the health damage and inequalities in the group being supported on our premises</li> <li>• I do not believe any restricted opening hours will reduce the harm to our residents as they live in the area and shop at all times of day.</li> </ul>

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		<ul style="list-style-type: none"> <li>• I do not believe the shop will be sufficiently able to stop inappropriate purchases from our residents as they cannot know who does and does not have alcohol abuse problems.</li> <li>• I do not believe mediation will be successful for a working relationship with the owner and YMCA as anyone knowing the area would not park a licensed premises next to a supported housing block housing vulnerable people, many of whom have history of alcohol abuse. What possible working relationship could exist?</li> </ul> <p><b>Conclusion</b></p> <p>YMCA Bournemouth is of the opinion that opening any, let alone further licensed premises on Westover Road constitute a clear and present safeguarding risk to our residents and local people, increasing the antisocial behaviour in an area that needs to reduce it, add additional risks to our staff and members of the public in the area, damage business in the street and decrease the effectiveness of our current services that rescue large numbers of people per year from the damage of alcohol abuse.</p> <p>We cannot object strongly enough to the opening of this premises. We have already one case of the death of a resident due to alcohol use leading to brain injury after purchasing cheap alcohol from Westover Road. We want all cheap alcohol sales removed from the area. Could there be a stronger case to be made?</p> <p>Regards,</p>
2	YMCA	<p>Further information from Mr Mark Inkpen YMCA</p> <p>Good afternoon Ellie,</p> <p>I understand [REDACTED] has already written why we have issues but the reason for our objection is that the YMCA run a 73 bed hostel and 22 move on flats from 56 Westover Road to house street homeless and highly vulnerable and chaotic individuals, many of whom have issues with alcohol misuse and the ease of access to the purchase of alcohol would be harmful for them and their health and would also have negative impact on the local community with related anti-social behaviour.</p> <p>We have no issues with a corner store but one that does not sell alcohol as this would have a massive detriment to the individuals we support and the local community from their knock on anti-social behaviour, public nuisance and street drinking.</p>

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		<p>Please let me know if you require anything else.</p> <p>Kind regards,</p> <p>Mark</p> <p><b>Mark Inkpen</b> Chief Operations Officer</p>
3	<p>Claire Seymour – BCP Council Anti-social Behaviour &amp; CSAS Lead Email:</p>	<p>Licensing Act 2003 – Representation Form Application Ref: Name of Premises: Seafront Minimarket Address of Premises: 18 Westover Rd, Bournemouth BH1 2BY Reasons for Representation. Please, give information under the relevant Licensing</p> <p><b>Objective.</b></p> <p>The Prevention of Crime and Disorder: The Prevention of Public Nuisance:Public Safety:The Protection of Children from Harm: The application submitted makes does not appear to demonstrate any understanding of the local area demographics or acknowledge the close proximity of the premises to the local YMCA . The YMCA offers a safe place of people who are battling additions including alcohol. The BCP Statement of Licensing Policy states that an applicant is expected to demonstrate that they understand the local demographics including housing provided and or treatment centres aimed at vulnerable people including additions, (Parag 16.5) No conditions or proposals have been included in the application about how the applicant will contribute to safeguarding vulnerable customers from direct or indirect impacts of the sale of alcohol late into the night and into the early hours of the following morning.</p> <p>The policy goes on to state that applicants are expected to include positive statements in this application on how they will manage risks but this applicant does not address any of the well known risks in the area which they will be aware of given the previous application in 2022 was refused based on police concerns about the location of the premises which already experienced disproportionately high number of street drinker and suffered ASB and crime and disorder.</p> <p>The location is also opposite the Lower Gardens which is subject to seasonal dedicated policing and ASB presence due to high levels of ASB during summer months which are fuelled by alcohol in another substance abuse in the summer months.</p> <p>18.3 and 18.4 of the policy provide guidance on conditions wording and tailored to the individual type, location and characteristics of the premises concerned. The conditions provided lack any acknowledgement of potential refusals due to intoxications, how they will deal with proxy sales and customer behaviours both on and in the</p>

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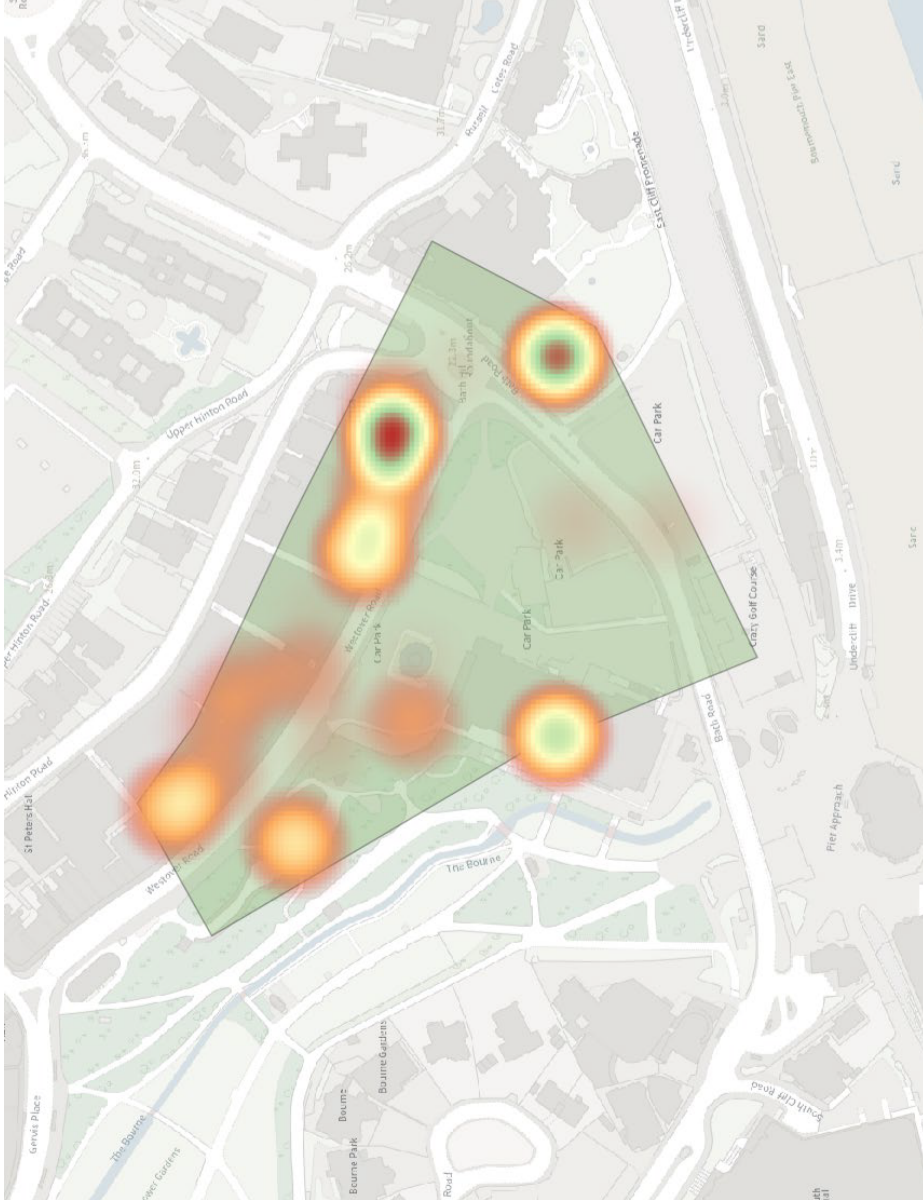
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	<p>immediate vicinity of the premises. The conditions proposed in the application lack any detail despite model conditions being provided within the councils policy.</p> <p>Finally paragraph 15.5 of the councils policy states that  The Licensing Authority may not support applications and may refuse on the evidence presented to support representations where representations are made against applications for off sales of alcohol for premises that are;</p> <ul style="list-style-type: none"> <li>• In areas where Public Spaces Protection Orders (PSPOs) are in place</li> <li>• Near to alcohol addiction recovery activities or buildings held in hospital or clinic settings.</li> <li>• In areas where drinking in public spaces affects any of the licensing objectives</li> </ul> <p>The premises meets all three relevant criteria for objection. Firstly, it is located within a Public Spaces Protection Order (PSPO) area where public drinking is prohibited due to its detrimental impact on the quality of life of those in the locality. Alcohol consumption in this area is already known to contribute to recurring issues of anti-social behaviour.</p> <p>Secondly, the premises is in close proximity to alcohol recovery services and associated support activities. The addition of another off-licence in this location poses a clear risk of undermining local harm reduction work and increasing the vulnerability of individuals engaged in recovery.</p> <p>Thirdly, evidence has been presented demonstrating that public drinking in this area is directly linked to anti-social behaviour. This impacts the licensing objectives relating to:</p> <ul style="list-style-type: none"> <li>• Prevention of Public Nuisance – Public consumption of alcohol frequently leads to disorderly behaviour, harassment, and intimidation, all of which constitute forms of public nuisance.</li> <li>• Prevention of Crime and Disorder – Alcohol-related behaviour in this area has been identified as a contributing factor in incidents of disorder, particularly within PSPO boundaries.</li> </ul> <p>In addition, the attached hotspot graph below clearly demonstrates that the highest concentration of ASB incidents falls directly around the locations referenced above, specifically:</p> <ul style="list-style-type: none"> <li>• The YMCA site, and</li> <li>• The area immediately across Bath Road.</li> </ul> <p>This visual evidence reinforces the established pattern of alcohol-related nuisance and disorder in this precise locality. Introducing a further alcohol outlet within this already high demand area is therefore likely to exacerbate existing issues and undermine the licensing objectives.</p>
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		 <p>I declare that the information I have provided is true and correct. Signed Claire Seymour Dated 22<sup>nd</sup> March 2026</p>
4	Chief Officer of Dorset Police	On behalf of the Chief Officer of Dorset Police, I write to formally object to the full variation for the Sea front mini market, on the basis that granting it would undermine the licensing objectives set out in the Licensing Act 2003, namely: The prevention of crime and disorder Public safety The prevention of public nuisance

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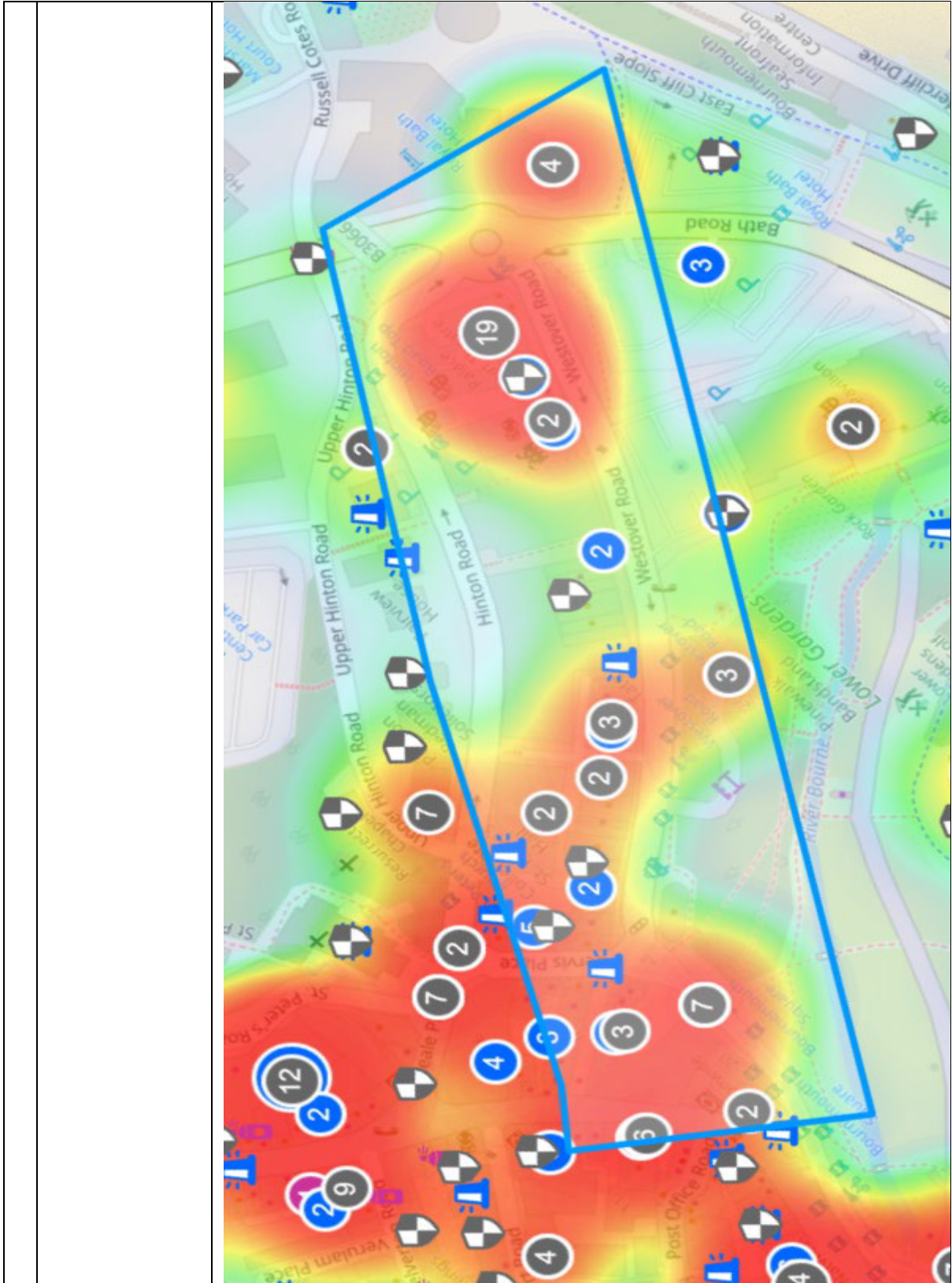
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		<p>The protection of children from harm</p> <p>The location of this premises is in Bournemouth Town Centre, an area that I would describe as being extremely complex and diverse and is considered a premier place to live and visit as for the result of its sea side setting. Although busy throughout the year the summer months are naturally seeing an increase in footfall into the town centre and often bringing a higher number of alcohol related violent disorder. During my time as a police officer Westover Road is a location that is known to attract street drinkers and general Anti-social behaviour, it already experiences a disproportionate number of street drinkers, anti-social behaviour and crime and disorder which already negatively impacts the local community, as well as contributing to an increase in demand on police resources. Furthermore, Westover Road directly fronts the Lower Gardens leading to the beach popular in summer months, a location which in itself necessitates a seasonal dedicated policing presence.</p> <p>The current top 4 locations within the repeated top 10 locations over the past 90 days are currently alcohol licenced premises within the surrounding roads of the Sea Side Mini Market location, one being just a few buildings away from the shop itself, this means the area has the highest number of alcohol related crime and incidents in Bournemouth and the hours applied for could further contribute to the issues currently being experienced in the area.</p> <p>Lastly, the YMCA is located on Westover Road, which houses a number of vulnerable people, particularly those with addiction issues including alcohol. The introduction of the mini market will be counter intuitive to the support offered at YMCA.</p> <p>There is a reasonable concern that granting this application would lead to an increase in crime and disorder, public safety and public nuisance in the immediate area. This is based on the heat map provided as per below. The applicant has also failed to offer SIA security to minimise any potential risk associated in the night time economy.</p> <p>In light of the above, I respectfully request that the licensing authority refuse this application.</p>
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		<p>Kind Regards</p> <p>PC Fran Cullis Bournemouth Neighbourhood Policing Team</p>
5	Councillor Millie Earl	<p>Dear Ellie,</p> <p>I wish to submit a representation objecting to the above application for a premises licence to provide Late Night Refreshment from 23:00 to 03:00, Monday to Sunday, and Off Sales of Alcohol from 08:00 to 03:00, Monday to Sunday.</p> <p>This representation is made on the grounds that the application undermines the following licensing objectives:</p> <ol style="list-style-type: none"><li>1. Prevention of Crime and Disorder</li></ol> <p>Westover Road already experiences incidents of alcohol related anti social behaviour. Extending the availability of alcohol into the early hours of the morning is likely to exacerbate these issues, increasing the risk of crime, disorder and aggressive behaviour in the immediate area. Local businesses on Westover Road regularly experience shoplifting, and a premises operating as the only late night off licence would be particularly vulnerable, potentially placing additional pressure on police resources and diverting them from other priority areas.</p> <ol style="list-style-type: none"><li>2. Prevention of Public Nuisance</li></ol> <p>The proposed late night hours for off sales of alcohol are likely to result in increased noise, disturbance and congregation in the vicinity of the premises, particularly during the early hours of the morning. This would cause nuisance to nearby residents through transient noise, disturbance and anti social behaviour associated with alcohol consumption.</p> <ol style="list-style-type: none"><li>3. Public Safety</li></ol> <p>There are alternative housing schemes located close to the premises, accommodating residents who are often in recovery or otherwise vulnerable. Making alcohol readily available during the most challenging hours of the night risks creating an environment that undermines residents' wellbeing and safety. Increased intoxication in the area also raises wider public safety concerns, including risks to passers by and emergency service demands.</p>

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		<p>4. Protection of Children from Harm</p> <p>The increased availability of alcohol late at night in a mixed use area raises concerns about the potential exposure of children and young people to alcohol related harm, including anti social behaviour and intoxicated individuals in public spaces. The cumulative impact of late night alcohol sales in this location is not, in my view, compatible with this licensing objective.</p> <p>For the reasons set out above, I request that the application be refused. In the alternative, I ask that the licence be significantly restricted, particularly by removing or limiting off sales of alcohol, to ensure the licensing objectives are upheld and to protect residents and the wider community.</p> <p>Best wishes,</p> <p>Millie</p>
6	Councillor Jamie Martin	<p>Dear Ellie</p> <p>Thank you for your previous correspondence on this licensing item.</p> <p>As the ward councillor I would like to object to the granting of the licence on the grounds of an expected increase in crime and disorder in the vicinity.</p> <p>I understand that Dorset Police and the YMCA have both made representations objecting to this licence and I fully support the reasons given by these bodies.</p> <p>As ward councillor I have been made aware of the increase of crime and disorder and the detrimental impact on public safety of the granting of a licence to another establishment on Westover Road, and I believe that an additional premises licence will only exacerbate the issues we have introduced through the granting of this licence.</p> <p>Therefore, I object on the grounds that the granting of the license will not be upholding the principles of licensing with regards to crime and disorder.</p> <p>Kind regards</p> <p>Jamie Martin Councillor, Bournemouth Central</p>